

Friday, January 31st 2014

<p>10:00 - 12: 30</p>	<p>Stakeholders' Session: M-Inclusion Project and Results</p> <p><i>Pythagoras Scenario</i></p> <p>This session will be devoted to present M-Inclusion Project and its main results; and to validate Final Roadmap with participant stakeholders.</p>	<p>10:00 -19: 00</p>	<p>Apps Showroom</p> <p><i>Arena M-Inclusion Stand</i></p> <p>M-Inclusion Stand where:</p> <ul style="list-style-type: none"> • New and interesting Social inclusion apps will be showed and tested. • Meeting point among developers and among developers and end-users.
<p>13:00 - 15:00</p>	<p style="text-align: center;">LUNCH TIME</p>		
<p>17:00 - 17:30</p>	<p>M-Inclusion Conference</p> <p><i>Pythagoras Scenario</i></p> <p>This session will be devoted to present M-Inclusion Project and its main results to general audience. María José Cantarino, M-Inclusion Project Coordinator will present this conference.</p>		
<p>17:30 - 19:00</p>	<p>Speakers Session</p> <p><i>Pythagoras Scenario</i></p> <p>After M-Inclusion Conference, relevant speakers will take the stage to present best practices and success cases on mobile solutions for social inclusion. This session will be moderated by Luis Ángel Galindo header of Innovation 2.0 at Telefonica and the relevant speakers will be:</p> <ul style="list-style-type: none"> • Jessica Galeria Associate Director for Strategic Development at TechSoup Global, nonprofit working to develop and share innovative solutions to most urgent social challenges. • Javier Gonzalo winner of Apps4Change Challenge presenting Microhealth App. • PRODEAF finalist of the Apps4Change Challenge with a mobile sign translator solution. • MProject, presenting a mobile solution for low work performance. <p>After speakers session will take place a time for Q&A.</p>		
<p>19:15 - 20:15</p>	<p>Elevator Pitch</p> <p><i>Arena M-Inclusion Stand</i></p> <p>Registered developers will have the opportunity to show during 4 minutes, the differential values of their services for Telefonica and their customers in a direct speech with Luis Ángel Galindo header of Innovation 2.0 at Telefonica.</p>		

M-INCLUSION SECOND OPEN INTERNATIONAL FORUM: Open day

Saturday, February 1st 2014

10:00 -19: 00

Apps Showroom

Arena M-Inclusion Stand

M-Inclusion Stand where:

- New and interesting Social inclusion apps will be showed and tested.
- Meeting point among developers and among developers and end-users.

10:30 - 12:00

Elevator Pitch

Arena M-Inclusion Stand

Registered developers will have the opportunity to show during 4 minutes, the differential values of their services for Telefonica and their customers in a direct speech with Luis Ángel Galindo header of Innovation 2.0 at Telefonica.